

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1329
ANSWERED ON:30.11.2006
PSUS UNDER THE MINISTRY OF TOURISM
Rao Shri Sambasiva Rayapati

Will the Minister of TOURISM be pleased to state:

- (a) The details of PSUs under his Ministry ;
- (b) The performance of each of the PSUs during the last three years; and
- (c) The steps proposed to be taken to improve the performance of these PSUs ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) : The Ministry of Tourism has two Public Sector Undertaking viz.

- (i) India Tourism Development Corporation and
- (ii) Kumarakruppa Frontier Hotels Pvt. Ltd.

(b) : The details of the performance of Public Sector Undertaking during the last three years are as under:-

(i) India Tourism Development Corporation

(Rs. in Crores)

	2003-04	2004-05	2005-06
Turnover	290.65	363.49	377.25
Operating Profit	5.14	37.87	56.79
Net Profit (Before Tax)	2.86	31.16	52.61

(ii) Kumarakruppa Frontier Hotels Pvt. Ltd.

(Rs. in Crores)

	2003-04	2004-05	2005-06
Turnover	5.90	8.48	10.55
Operating Profit	5.03	7.68	9.68
Net Profit (Before Tax)	5.03	7.68	9.68

(c) : ITDC is focusing on the following steps to improve its performance:-

Aggressive marketing and promotional efforts to tap new market.

Ensuring better customer services.

Renovation and refurbishment of hotel properties

Adding new customer facilities/services.

Renting out space available in some of the hotels for setting up Fast Food Outlets/ Restaurants in collaboration with reputed national/multinational Food Chains.

Human Resource Development to improve service standards of the hotels.