

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

STARRED QUESTION NO:26
ANSWERED ON:23.11.2006
BED AND BREAKFAST SCHEME
Patel Shri Kishanbhai Vestabhai;Singh Shri Sugrib

Will the Minister of TOURISM be pleased to state:

- (a) Whether the Government has launched "Incredible India Bed and Breakfast Scheme";
- (b) If so, the salient features thereof ;
- (c) The cities where this scheme has been launched; and
- (d) The extent to which the scheme will address the accommodation shortage in the metro cities ?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b), (c) and (d) : A statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO PART (a), (b), (c) AND (d) OF LOK SABHA STARRED QUESTION NO. 26 ANSWERED ON 23.11.2006 REGARDING BED AND BREAKFAST SCHEME.

(a): Yes, Sir.

(b): The main requisite of the scheme is that only those home owners, who are able to offer a minimum of one room or a maximum of five rooms of prescribed specification and who are physically residing in the house are eligible to apply for this scheme. The idea is to provide a clean and affordable place for foreign and domestic tourists and an opportunity to stay with an Indian family to experience local customs and traditions and relish authentic local cuisine.

(c): This scheme has been launched allover the country and a pilot project has been taken up in Delhi for focussed marketing/attention.

(d) : The scheme will help to add to the inventory of hotel rooms especially in Delhi and all metro cities.