

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:789
ANSWERED ON:27.11.2006
PERFORMANCE OF AIR AND OTHER FM CHANNELS
Rao Shri Sambasiva Rayapati

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether any study has been conducted to assess the comparative performance of All India Radio (AIR) vis-à-vis other FM channels; and

(b) If so, the details and findings thereof ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING & PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) & (b): Yes, Sir. The details of comparative listenership of AIR FM channels vis-à-vis Pvt. FM channels is Annexed.