

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:180
ANSWERED ON:25.07.2006
EXPORT OF HANDICRAFT
Saradgi Shri Iqbal Ahmed

Will the Minister of TEXTILES be pleased to state:

- (a) whether the government has set the target of tripling handicraft exports to Rs. 39,000 crore by the year 2009 – 10 and creating 20 lakh new jobs in the process.
- (b) if so, whether the Government would initiate a series of long and short terms measures in consultation with the Export Promotion Council for Handicrafts to substantially enhance productivity and export competitiveness of Indian handicrafts; and
- (c) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGO VAN)

- (a): The export of handicrafts (other than carpets) during 2005-06 has been Rs.14,525.85 crores and efforts are being undertaken to triple export to Rs.41,000.00 crores by 2009-10. Increase in exports as per the projection would lead to creation of 20 lakhs new jobs in the process.
- (b) & (C): Yes, Sir, with a view to enhance the productivity and export potentiality a series of long and short term measures have been adopted which would be implemented in consultation with the Export Promotion Council for Handicrafts. The measures include:- product development; technological up-gradation; infrastructure development; aggressive international marketing approach; themes specific fairs; promotion of brand image of handicrafts and organising handicrafts sourcing show.