

**GOVERNMENT OF INDIA
URBAN DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:3340
ANSWERED ON:21.12.2004
APPOINTMENT OF PUBLIC RELATIONS AGENCY BY DDA
Rawat Shri Kamla Prasad

Will the Minister of URBAN DEVELOPMENT be pleased to state:

- (a) whether the Delhi Development Authority has appointed a public relations agency to improve its image;
- (b) if so, the details thereof; and
- (c) the achievements of the public relations agency hired by the Delhi Development Authority during the period of three months of its tenure to improve its image and the amount charged by the said agency for this period?

Answer

MINISTER OF PARLIAMENTARY AFFAIRS AND URBAN DEVELOPMENT (SHRI GHULAM NABI AZAD)

(a)to(c): Delhi Development Authority (DDA) has reported that it has appointed a Public Relations Agency to act as its professional consultant. It advises/assists DDA in developing systems in respect of internal and external communications for improving its public interface and related activities.

Work done by the Agency is being regularly reviewed by DDA. No payment has yet been made to the Agency.