

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

STARRED QUESTION NO:488

ANSWERED ON:18.05.2006

TOURISM MASTER PLAN

Adsul Shri Anandrao Vithoba;Verma Shri Ravi Prakash

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether the Government has prepared Tourism Master Plan with emphasis on strategic planning for long term tourism development with focus on infrastructure;
- (b) if so, the details thereof; and
- (c) the steps taken/proposed to be taken to implement the said Plan?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) and (c): A statement is laid on the Table of the House.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION No.488 ANSWERED ON 18.05.2006 REGARDING TOURISM MASTER PLAN

(a): During the years 2002 and 2003, the Ministry of Tourism had commissioned 20- Year Perspective Plans for the States/UTs, with the objective of development of tourism in the States in a systematic manner on short-term and long-term basis.

(b): The broad objectives of the 20 Years Perspective Plans were to:-

- i) assess the existing tourism scenario in the States;
- ii) review the status of existing development/investment plans;
- iii) evaluate the existing and potential tourist destinations;
- iv) develop sustainable tourism in a time period of 20 years;
- v) identify the existing as well as new tourism projects that have potential for development;
- vi) give plans with short term and long term targets;
- vii) indicate the likely investment on infrastructure development under different heads; and
- viii) prepare an action plan for implementation of identified potential schemes/projects, and for development of infrastructure.

The plans, inter-alia, evaluated the existing schemes of the States, existing tourist destinations/circuits, analysed traffic flows to major destinations, identified likely infrastructure requirements, assessed the institutional mechanism for tourism development in the States, and identified existing and new tourism products. Besides evaluating the existing tourism infrastructure, etc., the Perspective Plans have given an action plan for development of tourism in the States in the short and long term.

(c): As the development and promotion of tourist spots/places in States/UTs is primarily the responsibility of the State/UT Governments concerned, the 20 Years Perspective Plans were forwarded to them for planning and development of tourism in the States/UTs in accordance with the action plan and priorities laid out in the Perspective Plan.