## GOVERNMENT OF INDIA TOURISM AND CULTURE LOK SABHA

UNSTARRED QUESTION NO:2126 ANSWERED ON:09.03.2006 REVIEW OF TOURISM POLICY Verma Shri Ravi Prakash

## Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether the Government has reviewed the Tourism Policy;
- (b) if so, the details thereof;
- (c) the growth perception of Tourism Industry for the next five years; and
- (d) the details of FDI investment approved by the Government in tourism projects during each of the last three years?

## **Answer**

## THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) and (b): The present National Tourism Policy was announced in the year 2002. This policy is subject to constant review and change based on the prevailing domestic and international tourism scenario. The Policy provides a framework for development of tourism with the objective of reaping the socio-economic benefits of the sector and to position India as a global brand in order to take advantage of the burgeoning global travel & trade through the vast untapped potential of India as a destination. It also aims to:

# position tourism as a major engine of economic growth;

# acknowledge the critical role of private sector, with Government working as a pro- active facilitator and catalyst;

# create and develop integrated tourism circuits based on India's unique civilization, heritage, and culture in partnership with states and private sector; and

# ensure that the tourists to India get physically invigorated, mentally rejuvenated, culturally enriched, spiritually elevated and `feel India from within`.

- (c): Going by the growth in Indiatourism in the last three years in terms of tourist arrivals by 14.3% in 2003, 26.8% in 2004 and 13.2% in 2005 and in value terms by 20.9% in 2003, 35.0% in 2004 and 20.2% in 2005, the Indian tourism industry is poised for a high growth in the coming years.
- (d): As per the information provided by the Ministry of Commerce & Industry, the amount of Foreign Direct Investment (FDI) approved by the Government during the last three years in the `Hotel & Tourism` Sector is as follows:

Year FDI (Rs. in crore) 2003 195.77 2004 94.65

2005 75.96