

**GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA**

UNSTARRED QUESTION NO:1144
ANSWERED ON:01.03.2006
SPONSORSHIP OF SPORTS AND SPORTS PERSONS
Khairi Shri Chandrakant Bhaurao

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Union Government proposes a long term plan for sponsorship of specific sports and sports persons to be given to Industrial Houses;
- (b) if so, the details thereof;
- (c) whether the Union Government proposes to hand over complete management of certain sports to the private sector;
- (d) if so, the reasons therefor; and
- (e) the response of private sector in developing sports in the country?

Answer

THE MINISTER OF PANCHAYATI RAJ AND YOUTH AFFAIRS AND SPORTS (SHRI MANI SHANKAR AIYAR)

- (a) (b) and (e) : MOUs have been signed between the Sports Authority of India (SAI) and the Federation of Indian Chambers of Commerce & Industry (FICCI) and Indian Olympic Association (IOA) and the Confederation of Indian Industry (CII) for involving the private and public sectors in the development of sports in the country. However, no concrete output has as yet emerged from these MOUs.
- (c) No. Sir.
- (d) Does not arise.