

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4341
ANSWERED ON:26.08.2004
DOWNLINKING POLICY
Adsul Shri Anandrao Vithoba

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Ministry of Information & Broadcasting has finalised downlinking policy;
- (b) if so, the objectives and salient features of the said policy; and
- (c) the rules and regulations framed by the Government for DTH services provided by DD?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) & (b) The policy is under consideration.

(c) No rules and regulations have been framed by the Government separately for Doordarshan's DTH service. Doordarshan is starting satellite transmission in Ku Band shortly. This will enable viewers in the country to receive 30 TV channels, free to air, with the help of a small sized dish antenna and a Set Top Box. In the beginning, as a pilot project covering 8 states/ regions, 10,000 institutions like Anganwadies, Schools, Public Health Centres, Panchayats, Youth Clubs, Co- operative Societies etc. will be provided the Set Top Boxes and dish antennae free of cost. In some areas where it is not possible to distribute Set Top Boxes and dish antennae, Cable Headends are to be set up by Doordarshan where population concentration is around 50 TV households or more.