

**GOVERNMENT OF INDIA  
CIVIL AVIATION  
LOK SABHA**

UNSTARRED QUESTION NO:4473  
ANSWERED ON:22.12.2005  
BONUS POINTS ON AIR- MILEAGE  
Athawale Shri Ramdas

**Will the Minister of CIVIL AVIATION be pleased to state:**

(a) whether certain airlines, including Indian Airlines(IA) and Air India (AI) are offering bonus points on air-mileage in respect of the journeys performed by their respective airlines;

(b) is so, the details of such schemes; and

(c) the amount spent by IA and AI during the last three years on such schemes, year-wise?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION ( SHRI PRAFUL PATEL )

(a) and (b): Yes, Sir. The details of Promotional Schemes where members of `Flying Returns` were offered bonus points on air mileage are

(i) Golden/Silver Edge Clubs - 25% & 10% extra mileage point bonus can be earned over and above normal accruals (depending on class of travel) on Indian Airlines and Alliance Air flights on domestic and SAARC sectors effective 01.07.2003 and 01.07.2004 respectively;

(ii) 25% additional mileage for every Air India international flights booked online in India;

(iii) bonus are also given for enrolment through American Express, e-statement bonus, Member Profile, Member Get Member Points, Maharaja Club/Leading Edge Club Profile Update bonus, e-statement, paid enrolments, opting for membership for IC-AMEX Gold Co Brand Card and one time click bonus;

(iv) Additional mileage points have been offered for Air India flights from India-New York/Chicago, India/ London/ Paris on First and Executive class and Air India flights from India-Frankfurt on Executive class.

(c): There is no direct expenditure incurred by Airlines on bonus point credited to Frequent Flyer Programme (FFP) members account under promotional schemes. The points earned (normal as well as bonus) can only be utilized by the members for issuance of award tickets on Airlines or any FFP Alliance Partner Airline.