

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3285
ANSWERED ON:19.08.2004
KISHAN CHANNEL
Channappa Shri Kunnur Manjunath

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the present status of the channel launched in January, 2004 for showing farmers their own Kishan T.V.;
- (b) whether this channel is facing resource crunch and also shortage of manpower;
- (c) if so, the details thereof; and
- (d) the steps taken by the Government to resolve the above problem?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

- (a): Prasar Bharati has informed that the Kisan Channel was started on 21st January, 2004 in narrowcasting mode from Daltonganj, Dibrugarh, Gulbarga, Hissar, Indore, Jalpaiguri, Muzaffarpur, Rajkot, Sambalpur, Shillong, Varanasi and Vijayawada. The agriculture programmes are being telecast from Jalpaiguri between 5.30 PM to 6.00 PM and from other Kendras between 6.00 PM to 6.30 PM.
- (b): Prasar Bharati has informed that this Channel is presently not facing either resource crunch or shortage of manpower.
- (c) & (d): Does not arise.