GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:3238 ANSWERED ON:19.08.2004 RURAL LANGUAGES PROGRAMMES FROM DDK, BANGALORE Siddeswara Shri Gowdar Mallikarjunappa

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the duration of rural languages programmes relayed from Bangalore Doordarshan Kendra, language- wise;
- (b) whether there is any scheme to increase the said time limit;
- (c) if so, the details thereof;
- (d) the amount made available to the Bangalore Doordarshan Kendra for relaying programmes under the commission category during the last financial year;
- (e) whether any proposal to increase the amount of commission and number of programmes under the said category during the current year; and
- (f) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRIS. JAIPAL REDDY)

- (a) Prasar Bharati has given the following break up of specific rural audience programmes telecast per month by Doordarshan Kendra, Bangalore:
- (i) Kannada 1680 minutes (i.e. 28 hours)
- (ii) Konkani 60 minutes
- (iii) Kodava 30 minutes
- (iv) Tulu 30 minutes
- (b) & (c) Prasar Bharati has informed that telecast of an additional half an hour of rural programme has commenced from 16th August 2004 on the Chandana Channel at 6.30 AM on Mondays.
- (d), (e) & (f) Prasar Bharati has informed that an amount of Rs. 2,22,44,000/- was provided to the Kendra for normal commissioning of programmes during the last financial year. The number of programmes to be taken up under commissioned category this year will depend on the availability of funds.