

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2621
ANSWERED ON:16.08.2004
MOTHER DAIRY
Nayak Shri Ananta

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Mother Dairy has a proposal to diversify its activities during the Tenth Five Year Plan;
- (b) if so, the details thereof; and
- (c) the investment proposed to be made thereon?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI KANTI LAL BHURIA)

(a): Mother Dairy does not plan activities according to Five Year Plan. Annual Plans are made for product diversification and capital expenditure.

(b) & (c): The investment proposed for the current year is Rs.65 crores. Diversification into fruit juices, tea and coffee whiteners, pure ghee and milk in UHT pack is being attempted in the current year.