

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:5535  
ANSWERED ON:02.05.2005  
OPENING OF TOURISM OFFICES IN FOREIGN COUNTRIES  
Thummar Shri Virjibhai;Yadav Shri M. Anjan Kumar

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of tourism offices operating in foreign countries, at present;
- (b) the achievements made by these offices during the last three years;
- (c) whether their performance has been satisfactory;
- (d) if so, the details thereof;
- (e) whether the Government proposes to open more such offices in foreign countries; and
- (f) if so, the details thereof and the names of countries where these offices are proposed to be opened?

**Answer**

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM(SMT. RENUKA CHOWDHURY)

- (a): There are 13 India Tourism Offices operating overseas at present. These are located at New York, Los Angeles, Toronto, London, Frankfurt, Paris, Amsterdam, Milan, Dubai, Johannesburg, Tokyo, Sydney and Singapore.
- (b), (c) & (d): These offices are effectively performing the required functions of promoting and marketing India as a tourist destination in the overseas markets through a range of promotional activities, which have resulted in greater visibility of the Indian tourism products in overseas markets and an increase in foreign tourist arrivals and foreign exchange earnings in the country.
- (e) & (f): A proposal for opening only Representative offices in China, South Korea and Thailand is in process.