GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:2376 ANSWERED ON:23.07.2004 COIR EXPORT Karunakaran Shri P.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government is aware of the increasing demand for natural fibers in Global market;
- (b) if so, action taken for increasing the export of coir and coir products; and
- (c) details of the coir and coir products exported and the amount of foreign exchange earned during the last three years, year-wise, State-wise and category-wise?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN)

- (a): Yes, Sir.
- (b): With a view to increasing the trade with existing export markets and capture new markets Coir Board is either implementing or proposing to implement schemes of Market Study Surveys, participation in International seminars and conferences, participation in exhibitions/fairs, catalogue shows and Product Promotion Programmes. Besides, the Coir Board has moved the Bureau of Indian Standards and also the Ministry of Environment and Forests for acquiring ecomark labeling for coir and coir products. This will make the products more acceptable to the ecologically conscious Western countries.
- (c): A Statement is attached.

STATEMENT REFERRED TO IN REPLY TO PART (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 2376 TO BE ANSWERED ON 23-07-2004

The details of the coir and coir products exported and the amount of foreign exchange earned during the last three years, year-wise and category-wise are furnished below:

(Quantity in Tonnes) (Value in Rs. lakhs)

Item 2001-2002 2002-2003 2003-2004

Quantity Value Quantity Value Quantity Value

Coir fibre 1010.30 122.13 1036.87 103.80 1120.75 142.44

Curled coir 572.52 80.63 492.37 80.05 76.64 14.02

Coir Pith 13725.65 1014.34 21064.19 1493.00 29179.35 1975.92

Coir rope 348.64 108.04 332.40 102.05 308.88 111.46

Coir yarn 13206.90 3728.60 11482.48 2996.78 12364.43 3498.71

Coir Geotextiles 1752.05 780.13 2140.68 985.22 2599.54 1184.74

Coir Rugs 1329.97 1039.77 1327.08 932.41 1694.56 1071.36

Handloom Mats 26147.89 17009.85 33058.74 20711.80 36306.99 22133.69

Handloom Mattings 4423.27 2921.03 4772.63 3191.41 4545.56 2838.66

Powerloom Mats 686.51 458.19 954.85 585.52 1026.28 672.13

Powerloom Mattings 274.05 226.18 183.16 111.78 309.04 215.44

Tufted Mats 7129.54 4112.36 6429.05 3434.74 11772.50 6359.54

Rubberised coir 454.62 350.37 535.23 403.42 461.75 334.67

Coir other sorts 272.90 106.81 372.86 138.55 490.21 197.90

State-wise details of coir export are not centrally maintained.