GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1847 ANSWERED ON:04.08.2005 DTH SUBSCRIBERS Rao Shri Sambasiva Rayapati

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Prasar Bharati launched its DTH operations last year;
- (b) if so, the response received from various States, State-wise;
- (c) the number of subscribers opted for the service till now and the subscribers base will be increased by the year end;
- (d) whether private channels will agree to Prasar Bharati's proposal to charge carriage fees for its DTH platform; and
- (e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRIS. JAIPAL REDDY)

- (a) to (c): Yes, Sir. Prasar Bharati has informed that State-wise figures are not available. However, news reports and market sources indicate that over four million receive systems have been sold in different parts of the country since the launch of the DD Direct Plus service on 16th December, 2004. It is likely to increase during the year.
- (d) & (e): No carriage fee is being charged from the private channels included in the said service at present.