

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1676
ANSWERED ON:19.07.2004
CONCESSION TO SENIOR CITIZENS ON PACKAGE TOURS
Nahata Smt. P. Jaya Prada

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government propose to provide 50 percent concession to senior citizens on the package tours for important religious places;
- (b) if so, the details thereof;
- (c) whether the Government have formulated any scheme for making the country a hub for tourism industry; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a) & (b): The following concessions are available to senior citizens:-

- i) India Tourism Development Corporation provides 50 per cent concession on the room tariff in various ITDC hotels.
- ii) Air India offers a discount of 55% on the basic fare to senior citizens on the Domestic sectors serviced by Air India.
- iii) Delhi Tourism and Transportation Development Corporation Ltd. provides 30 per cent concession on transport segment of the package tours to senior citizens.
- iv) Indian Airlines is providing 50 per cent concession to senior citizens on its domestic flights.

(c) & (d): During the 10th Five Year Plan, the Department of Tourism, Government of India has introduced new schemes viz. Integrated Development of Tourist Circuits, Product/Infrastructure and Destination Development, Assistance for large revenue generating projects, and Capacity Building for Service Providers for development and promotion of tourism in the country. Six tourism circuits in the country on an annual basis are identified for developing them to international standards. These circuits are finalised and developed in consultation with the States/UT Governments. The Department of tourism extends financial assistance for their development.

In order to market India as a favoured destination, the Department has positioned and branded India as `Incredible India` through an integrated campaign covering elements of electronic/print and internet media. The Department has also produced world class publicity material ranging from tourist information brochures to posters, scrolls, etc.