

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:4234
ANSWERED ON:24.08.2005
POPULARIZATION OF FAMILY PLANNING MESSAGE
Sarvey Shri Sathyanarayana

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the Government proposes to introduce surrogate advertisement in films to carry the family planning message to the masses ;
- (b) if so, the details thereof;
- (c) whether the Government is coordinating with the Ministry of Information and Broadcasting in this regard;
- (d) if so, the details of the talks held between them so far; and
- (e) the outcome thereof?

Answer

THE MINISTER OF HEALTH & FAMILY WELFARE (DR.ANBUMANI RAMADOSS)

- (a) There is no such proposal under consideration.
- (b) Does not arise.
- (c) No, Sir.
- (d) & (e) Do not arise.