## GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:1405 ANSWERED ON:16.07.2004 SALE OF TEA Sujatha Smt. C.S.

## Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether Government has plans to restrict the sale of tea through auction;
- (b) if so, the details thereof;
- (c) the measures taken to bring tea produced by small and marginal growers to the auction centres; and
- (d) the details thereof?

## **Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRIE.V.K.S. ELANGOVAN)

- (a): No Sir.
- (b): Does not arise.
- (c) & (d): The small and medium growers produce un-processed tea leaves which is sold as raw materials either to bought leaf factories or estate factories for processing. The auctions do not handle un-processed tea leaves. The manufacturers (either estate factory or bought leaf factory) have the option to sell their teas either through auctions or through non-auction route. In order to encourage the tea manufacturers to route their teas through auctions, the following measures have been taken:-
- i) Tea Board has issued directions on auction rules for implementation with a view to reduce transaction time and cost of selling and/or buying of tea through auction, ensuring competition in auction system, enhancing the speed of auction to handle maximum volume and faster disposal of tea etc.
- ii) Introduction of electronic auction to ensure greater transparency