

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:6485
ANSWERED ON:09.05.2005
PILOT PROJECT SCHEME
Chavan Shri Harischandra Deoram

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has introduced any pilot project scheme for promotion of tourism;
- (b) if so, the details thereof; and
- (c) the funds sanctioned by the Government for implementation of this scheme alongwith amount spent so far?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a), (b) & (c): Development and promotion of tourism is a continuous process. The Ministry of Tourism assists the State Governments in creation and development of tourist infrastructure. The Ministry of Tourism has also undertaken various steps for promotion of tourism through its marketing programmes giving wide publicity in electronic and print media campaign etc.