GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO.4300
ANSWERED ON 04.04.2017
TOTAL EXPORTS OF TURMERIC
Adhalrao Patil Shri Shivaji Gnani Shri Lad Singh Shri Gulnjeet

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) quantity of different types of tea produced by each tea producing State during last three years and thereafter;

(b) the quantum of tea retained for domestic consumption and the quantity exported during aforesaid period;

(c) the efforts made by the government to increase the production and export of tea;

(d) whether tea is being imported to fill the gap as a result of fall in production;

(e) if so, the details for the aforesaid period and reasons therefor;

(f) whether there is any proposal to mechanise tea industry unit

(g) if so, measures taken in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (HON'BLE V.K. SLANGIANA)

(a) State-wise losses of the different types of tea produced are not available. The total quantity of different types of tea produced in the country during 2015-16, 2016-17 and 2017-18 are given below:-

Note : Production is in million kgs.

```
  YEAR   Production Value Per Kilo
2015-16 Total  1,256.  14.98  0.12  Rs/Kg
2016-17 Total  1,292.  16.35  0.13  Rs/Kg
2017-18 Total  1,291.  16.28  0.13  Rs/Kg

# Production includes Imports

# Est.Annual
```

(b), (c) Details of production/imports/retention and export of tea during 2015-16, 2016-17 and 2017-18 are as follows:-

```
                    (In million kgs)
Year  Production  Imports  Retention  Exports
2015-16 1,256.     0.00     1,256.     0.00
2016-17 1,292.     0.00     1,292.     0.00
2017-18 1,291.     0.00     1,291.     0.00
```

(d) i. A number of incentivisation schemes are being implemented by the Tea Board during the 12th Plan Plan for enhancing productivity, quality and marketability of tea produced in the country. Financial and technical assistance is being provided for various plantation development activities like replanting, replantation, creation of irrigation facilities etc. Steps taken to increase exports of tea include representation of a number tea export promotion programmes, conducting production of quality tea operations within tea estates, participation in major trade fairs/exhibitions abroad, making promotional support to tea exporters in marketing tea, trade mapping of specialty drinks and its principal markets, exchange of tea delegations, monitoring market changes to increase consumer awareness, grant of transport subsidy for tea exported through rail or waterways, etc.

(d) ii. Yes. This is mainly imported for the purpose of blended with tea. Such imports for blended tea export increases the price competitiveness of Indian tea in the international market thereby catering to the requirements of international buyers. Details of tea imports during 2015-16, 2016-17 and 2017-18 are as follows:-

```
Year  Imports (In million kgs)
2015-16  0.00
2016-17  0.00
2017-18  0.00
```

(e), (f) & (g) A stakeholder conference on technology before Indian tea industry was held in New Delhi on 20th & 21st September, 2016. During this conference, a wide range of issues on tea relating to production, productivity, research, advisory, marketing, logistics and organisation working task and major focus on each discussed. The major important recommendations that emerged at the conference pertained to the organisation and organisation of tea farmers. Increased tea consumption by educating consumers to explore the organisation of tea manufacturers. The Board has also constituted industry wide if the during which serves as the principal agency for marketing of tea consumption of the tea industry, and organisation of infrastructure tea.