

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4257  
ANSWERED ON:21.04.2005  
SELECTION OF PRODUCERS  
Borkatky Shri Narayan Chandra

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government is aware of the large scale anomalies in the selection of producers for commissioned programmes in Doordarshan, Guwahati and Doordarshan (PPC) North East;
- (b) if so, the details thereof;
- (c) the criteria being followed for selection of the producers for commissioned programmes in the North-east;
- (d) whether any violation in the criteria and procedures has come to the notice of the Government;
- (e) if so, the details thereof; and
- (f) the action taken to rectify the same?

**Answer**

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

- (a) Prasar Bharati has informed that they have not detected any anomaly in the selection of producers.
- (b) Does not arise.

(c) Prasar Bharati has informed that the criteria for selection of producers are :-

(i) For long running fiction based serials: International/National award winners in the area of video or film production with proven track record of such productions or producers having five years or more experience.

(ii) For non-fiction based programmes: Producers with shorter experience and having specialized training from institutes like FTIL, SRFTI and other similar specialized institutions of the country and fresh producers.

Prasar Bharati has informed that Producers have been finally selected on the basis of their track record, technical team, story/synopsis, show reel and oral presentation before the Selection Committee.

(d) No, Sir.

(e) & (f) Do not arise.