

[English]

**Advertisement of Public Sector Undertaking Through DAVP**

6276. SHRI RAM LAKHAN SINGH YADAV: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government propose to issue advertisements of central public sector undertakings through Directorate of Advertising and Visual Publicity (DAVP);

(b) if so, the details thereof;

(c) if not, the reasons therefor; and

(d) the number of advertising agencies presently working for the central public sector undertakings?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJA VYAS). (a) to (c). Already, a number of Public Sector Undertakings issue their advertisements through Directorate of Advertising and Visual Publicity.

(d) The Public Sector Undertakings are free to channelise their advertisements through any advertising agency. Therefore, the information sought in the question is not centrally compiled.

**Doordarshan Kendra at Agra**

6277. SHRI BHAGWAN SHANKAR RAWAT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government propose to set up a Doordarshan Kendra at Agra in Uttar Pradesh;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARIGIRJA VYAS): (a) to (c). Whereas a high power (10 KW) TV transmitter has been functioning at Agra in Uttar Pradesh since July, 1984, there is no proposal, at present, to set up another centre in the City. However, the transmitter is envisaged to be linked to Doordarshan Kendra, Lucknow for relay of regional service programmes via microwave mode of linkage for which firm demands have already been placed on the Department of Telecommunications.

[Translation]

**P. C. Os in Agra, U. P.**

6278. SHRI BHAGWAN SHANKAR RAWAT: Will the Minister of COMMUNICATIONS be pleased to state:

(a) the number of telephone installed in Agra District till February, 1992 under the scheme for providing public telephone in each village;

(b) the number of the villages, where telephones have been installed;

(c) the arrangements made for the maintenance of these telephones;

(d) the number of telephones, out of them, which are functioning properly; and

(e) the number of villages where public telephones (P. C. O.) are proposed to be installed during 1992-93?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMUNICATIONS (SHRI P. V. RANGAYYA NAIDU): (a) and (b). 107.

(c) A system of testing and monitoring