

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:3178
ANSWERED ON:14.08.2003
INCOME FROM ADVERTISEMENTS
CHANDRAKANT BHAURAO KHAIRE

Will the Minister of RAILWAYS be pleased to state:

- (a) whether the Railways have appointed any agency to augment their income which is engaged in the work of printing advertisements on the back-side of the railway tickets;
- (b) if so, the name and details thereof; and
- (c) the income earned by the Railways so far by printing advertisements on the back-side of railway ticket during each of last three years till date, agency-wise both the Government and the private separately?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI BANDARU DATTATRAYA)

- (a)&(b): The Railways have not appointed any advertising agency exclusively for printing advertisements on the back side of railway tickets.
- (c): No such statistics are maintained.