

**GOVERNMENT OF INDIA  
RAILWAYS  
LOK SABHA**

UNSTARRED QUESTION NO:2216  
ANSWERED ON:09.03.2000  
RATE OF ADVERTISEMENT  
T.T.V. DHINAKARAN

**Will the Minister of RAILWAYS be pleased to state:**

- (a) the details of rates of advertisements in the Rapid Transit System of the Railways in Chennai Trains; and
- (b) the income secured during the last year on this account?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI DIGVIJAY SINGH)

- (a) : There are no separate rates of advertisements in the rapid Transit System. Outside panels of EMU trains Playing on the Broad Gauge Section i.e. Chennai to Gullurpetta and Chennai to Tiruttani along with Mass Rapid Transit System section are given on contract for display of advertisement at the rate of Rs.60,000/- per rake per annum.
- (b): The revenue under this head during 1998-99 was Rs.15,20,000/-.