

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2872
ANSWERED ON:22.12.2003
EXPENDITURE ON ADVERTISEMENT IN ANDAMAN AND NICOBAR ISLANDS
BISHNU PADA RAY

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) the total expenditure incurred during the last two years towards advertisements published in mainland magazines, international magazines and other media on tourism development by Andaman and Nicobar Islands;
- (b) whether there is any increase in foreign tourists arrival in Andaman and Nicobar Islands during the above period;
- (c) if so, the revenue earned as a result thereof as against the amount spent on advertisements; and
- (d) the expenses incurred by IP and T, Port Blair in Printing calendars both wall and desks as well as diaries during the last three years?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

- (a) and (d): Department of Tourism, Government of India does not maintain information relating to the expenditures incurred by State Governments/Union Territories on tourism promotion. No such information is maintained by the Central Government.
- (b): No, Sir.
- (c): Does not arise.