

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3353
ANSWERED ON:05.02.2004
PRIORITY TO REGIONAL PROGRAMMES ON DD/AIR
GIRDHARI LAL BHARGAV

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the names of the States of the country where Doordarshan Centres and AIR Stations have accorded priority to the regional programmes;
- (b) whether the Doordarshan and AIR stations of Rajasthan are also among them:
- (c) if so, the details thereof; and
- (d) if not, the action taken to accord priority to the programmes promoting culture of the State and rural life?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

- (a)&(b): Prasar Bharati has informed that all the Doordarshan Kendras and AIR Stations situated in all the States of the country including Rajasthan accord priority to the regional programmes keeping in view the regional aspirations and national priorities.
- (c): Prasar Bharati has also informed that DDK, Jaipur telecasts a number of programmes everyday, highlighting the regional cultural ethos etc. Regional AIR Stations at Jaipur, Jaisalmer, Jodhpur, Barmer, Bikaner, Churu, Mount Abu, Suratgarh and Udaipur; Local Radio Stations at Alwar, Nagaur, Banswara, Chittorgarh, Sawai Madhopur, Jhalawar and Kota and Relay station at Ajmer are carrying programmes with regional/local content.
- (d): Does not arise.