

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2763
ANSWERED ON:19.12.2003
FINANCIAL PACKAGE FOR EXPORTS
ASHOK NAMDEORAO MOHOL;BASUDEB ACHARIA

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government has approved financial package for promotion of exports recently;
- (b) if so, the details thereof;
- (c) the aims and objectives of such package;
- (d) the present share of export in the World Trade; and
- (e) the other steps taken by the Government to increase India's share in the growing world market?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI S. B. MOOKHERJEE)

(a) to (c): Yes, sir. Government have approved the Market Access Initiative (MAI) scheme to act as a catalyst to promote India's exports on a sustained basis. The scheme is devised on focus product- focus country approach basis to evolve specific strategy for specific market and specific product through market studies/survey.

As per this Scheme, assistance is to be extended to State Governments/ Export Promotion Councils/Registered Trade Promotion Organisations/ Exporters etc. for the following components:

- (i) Marketing Studies
- (ii) Marketing projects which may include showrooms, warehousing facility, display in international departmental stores, publicity campaign and brand promotion, participation in trade fairs, BSMS etc., abroad, research and product development and reverse visits of prominent buyers etc. from the project focus countries.
- (iii) Export potential survey of the States
- (iv) Registration charges for product registration abroad for pharmaceuticals, biotechnology and agro chemicals
- (v) Testing charges for engineering products
- (vi) To cottage and handicrafts units for similar activities and for developing the web-site for virtual exhibition.
- (vii) To recognised associations in industrial clusters for marketing abroad.
- (viii) Study on WTO related matters

(d) India's share in world exports in merchandise goods was 0.8% for the calendar year 2002.

(e) A number programmes/schemes have been launched through the Union Budget, 2003-04 and Exim Policy, 2003-04. In the Exim Policy, 2003-04, besides, the focus on Service exports, policies have been devised to strengthen Special Economic Zones(SEZs), 100% Export Oriented Units(EOUs), etc. A new programme called 'Focus CIS' has been introduced. Duty Neutralization Schemes for import of inputs used for export production have been strengthened. Export Promotion being a constant endeavor on the Government, export performance is monitored on a regular basis.

