

**GOVERNMENT OF INDIA  
YOUTH AFFAIRS AND SPORTS  
LOK SABHA**

UNSTARRED QUESTION NO:3125  
ANSWERED ON:23.12.2003  
SUPPORT TO SPORTS FEDERATIONS AND OLYMPIC BODIES  
PRIYA RANJAN DASMUNSI

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

- (a) whether the success of Afro Asian Games has demonstrated the potential of Indian sport talents;
- (b) if so, whether the Government proposes to take new steps to support the Sports Federation and Olympic Bodies to develop their excellence with the help of the industry and Corporate Houses;
- (c) if so, the details therein; and
- (d) if not, the reasons therefor?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF YOUTH AFFAIRS AND SPORTS (SHRI VIJAY GOEL)

(a) Yes. Sir.

(b) & (c) : The Government has already been making efforts to seek the cooperation of the corporate sector for promotion of sports. In this regard, a meeting was held on 7th December, 2001 under the chairmanship of former Finance Minister and was attended by former Union Minister of Youth Affairs and Sports and the representatives of leading Chambers of Commerce and Industry. Pursuant to the discussions in the meeting, Sports Authority of India (SAI) has entered into an MOU with FICCI. The Indian Olympic Association (IOA) has entered into an MOU with CII for cooperation in the field of sports. CII has also agreed to support five sporting disciplines of their choice till the Athens Olympics-2004. CII, through its Golden Hopes scheme, has identified four exceptionally talented sports persons for support till the Beijing Olympics-2008.

(d) Question does not arise.