GOVERNMENT OF INDIA TOURISM AND CULTURE LOK SABHA

UNSTARRED QUESTION NO:2065
ANSWERED ON:02.12.2002
CULTURAL FAIRS AND FESTIVALS
AVSM, BRIG.(RETD.) KAMAKHYA PRASAD SINGH DEO;JAGMEET SINGH BRAR;SRIKANTA DATTA NARASIMHARAJA WADIYAR

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether cultural fairs and festivals are held in India and abroad to promote tourism;
- (b) if so, the details of such fairs and festivals held during the last two years alongwith expenditure incurred thereon;
- (c) the financial assistance/grants given to the State Governments for the purpose, State-wise; and
- (d) the extent to which they have increased tourist inflow to places of interests in India and earned foreign exchange?

Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

- (a), (b) & (c): Yes, Sir. The Department of Tourism gives financial assistance to the States and Union Territories of India for holding fairs and festivals in their respective States/Union Territories. The details of fairs and festivals to which financial assistance has been given in the last two years is enclosed as Annexure-I. & II. Cultural fairs & festival are held abroad but are not organised by Department of Tourism. These Offices only participate in them.
- (d): The fairs and festivals are held in various States/Union Territories of India for promoting tourism in the country. The increase or decrease in tourists inflow and foreign exchange earnings to these places cannot be directly attributed to the holding of fairs and festivals as tourism is influenced by various other factors like safety and security, international scenario etc.

Annexure-I

STATEMENT IN RESPECT OF PART (a), (b) & (c) OF LOK SABHA UNSTARREDESTION NO.2065 ANSWERED OF 02.12.2002 REGARDING CULTURAL FAIRS AND FESTIVALS.

FINANCIAL ASSISTANCE GIVEN DURING THE YEAR 2000-01

Sr.No. Name of the State Name of fairs & festival Amount sanctioned(Rs. in Lakhs)

- 1. Bihar Bauddha Mahotsava 7.50 Rajgir Festival 0.77 Sonepur Fair 1.25
- 2. Chandigarh Festival of Gardens 1.78 Chandigarh Carnival 1.50
- 3. Delhi Qutab Festival 1.42
- 4. Haryana Surajkund Craft Mela 25.00
- 5. Himachal Pradesh Kullu Dussehra 5.00
- 6. Uttaranchal International Yoga Week 0.61
- 7 Uttar Pradesh Bauddha Mahotsava 5.00
- 8. Rajasthan Pushkar Festival 3.45 Desert Festival 3.45
- 9. Andaman & Nicobar Island Festival 1.78

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10. Andhra Pradesh Lumbini Festival 3.20
11. Goa Shigmo Festival 5.50
12. Madhya Pradesh Orcha Festival
                                    5.00
13. Maharashtra Ellora Festival 2.40
14. Pondicherry Yoga Festival 1.36
15. Meghalaya Wangla Drum Festival 0.57
16. Tripura Festivals (2) 5.4
17. Sikkim Festival 3.00
18. Jammu & Kashmir Sindhu Darshan Festival 25.00
   Total 109.94
Annexure-II
STATEMENT IN RESPECT OF PART (a), (b) & (c) OF LOK SABHA UNSTARRED QUESTION NO.2065 ANSWEREI
02.12.2002 REGARDING CULTURAL FAIRS AND FESTIVALS.
FINANCIAL ASSISTANCE GIVEN DURING THE YEAR 2001-02
Sr.No. Name of the State Name of fairs & festival Amount sanctioned
           (Rs. in Lakhs)
1. Bihar Bauddha Mahotsava 1999 1.35
   Garden Festival at Rose Garden 4.50
2. Chandigarh Carnival Festival
3. Delhi Qutab Festival 1.42
Garden Festival 4.13
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Chaudvi ka Chand Festival

4. Haryana Surajkund Craft Mela 25.00 Kurukshetra Festival 2.50 Mango Festival

5. Himachal Summer Festival
Pradesh Kullu Dussehra
6. Orissa Beach Festival
Konark Festival 3.40 4.55 3.40

4.25 7 Punjab Food Festival Craft Mela 4.25

2.25 8. Uttar Pradesh Ayurveda Festival Ganga Water Rally at Varanasi and Allahabad 1.50

9. Rajasthan Handicraft & Food Festival at Mumbai Handicraft and Food Festival at Baroda 2.50 10. West Bengal Teesta Tea and Tourism Festival By DGHC Teesta Tea and Tourism Festival by West Bengal Govt. Darjeeling Himalayan Railway Festival 2.50 12. Dadra & Nagar Haveli Tarpa & Kite Festival

13. Goa Shigmo f Carlina 13. 13. Goa Shigmo & Carnival Festival 4.75
14. Kerala Elephant & Malabar Festival 15. Maharashtra Ellora Festival Elephanta Festival 3.62 16. Madhya Pradesh National Folk Festival 10.00

17. Tamil Nadu Dance Festival Mamallapuram & Natyanjali Festival 3.74

18. Tripura Oranga and Tourism Festival Pilak Festival 3.9

19. Assam Rangoli Festival Tea Festival 2.25

2.25
20. Mizoram Kut Festival, 2001
Kut Festival 2002 Mizoram Kut restival, 2001 Kut Festival, 2002 5.00

21. Nagaland Hornibill Festival 2.81 Monya Festival, 2002 5.00

Total 159.91