

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2030
ANSWERED ON:01.12.2000
EXPORT OF HORTICULTURAL PRODUCES
UTTAMRAO NATHUJI DHIKALE

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether India's share in the international market is negligible in regard to export of horticultural produces;
- (b) if so, the details of horticultural produces exported during the last three years and the percentage share in international market;
- (c) if so, whether the Government propose to give special emphasis on export of horticultural produces; and
- (d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI OMAR ABDULLAH)

(a) & (b) : The horticultural products exported during the last three years are fresh fruits and vegetables, processed fruits and vegetables and floriculture products. The exports of these items during the last three years have been as follows:

Year Value (Rs. Crores)

1997-98	1483.92
1998-99	1404.69
1999-2000	1454.96

India's share of exports of horticulture products in the International market is around one percent.

(c) & (d) : The Government has been giving special emphasis for the production and export of horticultural products such as fruits, vegetables and flowers. The steps taken in this regard include the following:

(i) Providing assistance for raising small and large nurseries for production of good quality planting material, upgradation of technical knowhow of farmers through demonstrations, Trainings and publicity, rejuvenation of old orchards, area expansion, supply of minikits for vegetables, improving productivity and training of farmers under the Centrally Sponsored Scheme on Integrated Development of Tropical, Temperate and Arid Zone fruits;

(ii) Grant of financial assistance for improved packaging, and strengthening of quality control including installation of latest ISO 9000/HACCP equipments at export units;

(iii) Grant of air freight subsidy for export of selected fresh vegetables and fresh fruits and floriculture products;

(iv) Establishment of vapour heat treatment facilities for improving the acceptability of the product especially mangoes in overseas markets. Research efforts are on for the use of modern technologies such as Controlled/Modified Atmosphere technologies in transportation for increasing the shelf-life of perishable products such as fresh fruits;

(v) Arranging promotional campaigns such as buyer-seller meets and participation in important international fairs and exhibitions;

(vi) Setting up of integrated cargo handling and cold storage facilities at various International Airports for handling export of perishable items such as fresh fruits, vegetables and floriculture products;

(vii) Providing technical advisory services and other support services to, trade and industry including training of farmers for export production, quality control packaging, transport, etc.