

**GOVERNMENT OF INDIA  
TOURISM AND CULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:6152  
ANSWERED ON:05.05.2003  
CULTURAL TOURISM  
GANGASANDRA SIDDAPPA BASAVARAJ

**Will the Minister of TOURISM AND CULTURE be pleased to state:**

- (a) whether the Government propose to promote cultural tourism in the country; and
- (b) if so, the action plan formulated by the Government in this regard?

**Answer**

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) & (b) : Yes, Sir. The Department of Tourism, in its National Tourism Policy, 2002 has emphasized the development of integrated tourism circuits giving emphasis on the culture and heritage of the country. Different aspects of India's heritage and culture are also promoted through a variety of promotional materials.