

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2872
ANSWERED ON:10.03.2003
PROMOTION OF TOURISM IN ORISSA
ANANTA NAYAK

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether there is a vast scope to promote tourism in the scheduled districts in Orissa; and
- (b) if so, the steps taken to tap the untapped tourist potential in these districts in the State?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) & (b) : The Department of Tourism promotes India as a whole including the State of Orissa through production of publicity material and dissemination of information through India Tourism Offices in India and abroad.

Promotion of tourism district-wise falls within the purview of the State Government. Infrastructure Development projects to promote tourist visits to the region have also been taken up with the State Governments for this purpose. A sum of Rs.40.00 lakhs has been sanctioned for development of rural tourism in Raghurajpur village of Puri District in Orissa during 2002-2003.