

**GOVERNMENT OF INDIA  
TOURISM AND CULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:2910  
ANSWERED ON:09.12.2002  
PROMOTION OF TOURISM IN GUJARAT  
DILEEP SANGHANI;SAVSHIBHAI MAKWANA

**Will the Minister of TOURISM AND CULTURE be pleased to state:**

- (a) the details of schemes formulated by the Government for promotion of tourism in Gujarat during the last three years;
- (b) the plans drawn up to focus tourism potentiality of Gujarat at International level;
- (c) the funds earmarked/released for the purpose during the said period; and
- (d) the funds utilized by the State Government out of the funds allocated?

**Answer**

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

- (a): Development and promotion of places of tourist interest/spots is the responsibility of the State Governments/UT Administrations concerned. Department of Tourism, Govt. of India provides financial assistance for the identified tourism projects in consultation with them. During the last three years 42 projects were sanctioned for Rs.11.00 crores in Gujarat.
- (b): The Department of Tourism, Government of India through its overseas and domestic offices is promoting places of tourist interest of India including the State of Gujarat through advertising in print and electronic media, participation in fairs and exhibitions, dissemination of information through brochures, CD-Roms, inviting of media personalities under the hospitality programme, web marketing, organisation of workshops and seminars, etc.
- (c): During the last three years of the Rs.11.00 crores sanctioned Rs.3.99 crores were released.
- (d): Execution and maintenance of the project is the responsibility of the State Government. Government of Gujarat has informed that Rs.2.25 crores have been utilized by them during the last three years.