

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3330  
ANSWERED ON:13.03.2003  
ANNUAL EXPENDITURE OF PRASAR BHARATI  
NAWAL KISHORE RAI;SUSHIL KUMAR INDORA

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the annual expenditure of Prasar Bharati is exceeding its proceeds;
- (b) if not, the average annual income earned and the expenditure incurred by it;
- (c) the break-up of the sources of income of Prasar Bharati;
- (d) whether the potential of these sources has been explored to realise more income therefrom; and
- (e) if so, the details thereof?

**Answer**

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a): Yes, Sir.

(b) & (c): Break up of sources of income and expenditure incurred is given at Annexure.

(d) & (e): Yes, Sir. Commercial Revenue is the major source of Prasar Bharati's Revenues. Hence efforts are being made to augment this source through setting up of Marketing Division in important cities; direct contact with Government Departments for tapping the Government business etc. Periodic meetings are also held at various levels to look for avenues to augment and monitor the flow of revenue.

ANNEXURE AS REFERRED IN REPLY TO PART (b) & (c) OF THE LOK SABHA UNSTARRED QUESTION No 3330 T  
ANSWERED ON 13/03/2003

(Rs. in crore)

SOURCE      YEAR

2000-01    2001-02    2002-03 (up to Jan. 03)

Commercial Receipt	637.51	615.20	437.69
Non-Commercial Receipt	3.53	1.09	4.43
Total Receipt	641.04	616.29	442.12
Total Expenditure	1580.87	1662.61	1196.53