

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2318
ANSWERED ON:06.03.2003
PUBLICATION OF NEWSPAPERS/JOURNALS FROM GUJARAT, MUMBAI AND DELHI
ADHI SANKAR;CHANDRESH PATEL KORDIA;GORDHANBHAI JAVIA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether any application for registration of new daily, weekly, fortnightly and monthly newspapers/journals to be published from Gujarat, Mumbai and Delhi have been received since December 1,2002;
- (b) if so, the details thereof;
- (c) the number of journals registered under consideration for registration and the number of applications for registration of journals rejected;
- (d) the number of daily, weekly, fortnightly and monthly journals being published from Delhi, Mumbai and Gujarat as on till date with their name and address;
- (e) the number of advertisements given alongwith the value thereof to each journal since January 1, 2002 to till date; and
- (f) the criterion for issuing advertisements to journals?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) Yes Sir.

(b),(c),(d) & (e): Details of applications received, approved, remaining under consideration for registration and the number of applications rejected by the Registrar of Newspapers for India (RNI) for daily, weekly, fortnightly and monthly newspapers/ journals to be published from Gujarat, Mumbai and Delhi for the period from 01.12.2002 to 28.02.2003 are given in Annexure-I. The number of newspapers/ journals being published from the above places and registered with the RNI as on 28.02.2003, is given in Annexure-II. The list containing the names and addresses of all these newspapers/journals is quite voluminous and information sought is not commensurate with the efforts involved in compiling it.

The total number of advertisements issued by the Directorate of Advertising & visual Publicity (DAVP) to newspapers/ journals being published from Gujarat, Mumbai and Delhi during the period 01.01.2002 to 27.02.2003 was 8,532, 11,770 and 42,721, respectively and the quantum of advertisements released in terms of amount was Rs. 4,29,08,853/-, Rs. 791,09,426/- and Rs. 37,52,33,991/-, respectively.

(f) DAVP issues Government advertisements to newspapers/ journals keeping in view the contents, the target audience, availability of funds and recommendation of the client Ministries/ Departments and the `Advertisement Policy of the Government of India and Guidelines for Empanelment of Newspapers with DAVP`.

ANNEXURE-I REFERRED TO IN REPLY TO PARTS (b), (c), (d) & (e) OF THE LOK SABHA UNSTARRED QUESTION NO FOR REPLY ON 06.03.2003.

DETAILS OF APPLICATIONS RECEIVED/APPROVED FOR REGISTRATION / UNDER CONSIDER (PENDING)/REJECTED BY THE REGISTRAR OF NEWSPAPERS FOR INDIA (RNI) DURING THE PERIOD 1-12-2002 U 02-2003

STATE/ PLACE	Daily			Weekly			Fortnightly			Monthly						
	Appl.	Pend	Rejc	Appl.	Pend	Rejc	Appl.	Pend	Rejc	Appl.	Pend	Rejc				
DELHI	7	7	0	0	30	21	9	0	25	18	7	0	90	58	32	0
MUMBAI	4	3	1	0	27	2	25	0	13	0	13	0	17	1	16	0
GUJARAT	4	4	0	0	40	19	21	0	7	6	1	0	20	8	12	0

TOTAL 15 14 1 0 97 42 55 0 45 24 21 0 127 67 60 0

ANNEXURE-II REFERRED TO IN REPLY TO PARTS (b),(c), (d) & (e) OF THE LOK SABHA UNSTARRED QUESTION NO FOR REPLY ON 06.03.2003.

STATEMENT SHOWING THE NUMBER OF NEWSPAPERS/ JOURNALS REGISTERED WITH THE REGISTRAR/ NEWSPAPERS FOR INDIA (RNI) AS ON 28.02.2003.

State Daily Weekly Fortnightly Monthly Total

Delhi 389 1354 1020 3291 6054

Mumbai 148 469 181 1696 2494

Gujarat 207 1213 246 619 2285

Total 744 3036 1447 5606 10833