GOVERNMENT OF INDIA TEXTILES LOK SABHA

UNSTARRED QUESTION NO:2666 ANSWERED ON:07.03.2003 URBAN HAATS SULTAN SALAHUDDIN OWAISI

Will the Minister of TEXTILES be pleased to state:

- (a) whether with a view to providing prominent marketing infrastructure to the artisan community, a new plan scheme titled 'setting up of Urban Haats' was launched during the Ninth Five Year Plan period;
- (b) if so, the details thereof;
- (c) the number of such Haats opended in various States during the Ninth Plan period and the location thereof, State-wise;
- (d) whether the target of opening of such Haats in different parts of the country has been fulfilled;
- (e) if so, the details thereof and if not, the reasons therefore;
- (f) the extent to which such Haats have been helpful in improving the plight of crafts persons; and
- (g) the further steps taken or being taken by the Government to mitigate the plight of such persons?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGOUDA R. PATIL (YATNAL)

(a) & (b): Yes, Sir. A new scheme of `Urban Haat` for providing direct marketing facilities to artisans and weavers was launched during the year 1998-1999.

The scheme envisages providing permanent marketing outlets to the artisans community from rural and urban areas on the pattern of 'Dilli Haat'. In these, Haats the artisans get the opportunity for direct sale of their products to the consumers without involving any middlemen.

- (c): The number of `Urban Haat` opened in various states during the Ninth Plan period and the location thereof, State-wise is as per Annexure-I attached.
- (d) & (e): Yes, Sir. During the 9th Plan, the Planning Commission had approved setting up of 18 'Urban Haats' at commercially important and tourist oriented location in the country. 18 haats were sanctioned during 9th Plan period.
- (f): With the setting up of these Urban Haats, the craftpersons will be selling their product directly to the consumers without involving any middleman, thus taking the profit themselves which was earlier grabed by middlemen. In these Urban Haats, the craftspersons will also get an exposure to the changing consumer demand and utilise the opportunity to adopt to these changes.
- (g): For Socioeconomic development of craftspersons a number of schemes are being implemented e.g. AHVY, training & extension, design & technical upgradation, marketing support & services, research & development, financial assistance to state handicrafts development corporation/ apex societies and export promotion etc. Recently launched `Baba Saheb Ambedkar Hastshilp Vikas Yojana` (AHVY) seeks to develop selected artisans clusters into professionally managed self-reliant community enterprises working on the principle of effective member participation and mutual cooperation and aims to achieve sustainable development of the artisan clusters.

Annexure-I

Annexure-I referred to in reply to part (c) of Lok Sabha Unstarred Question No.2666 for answer on 7.3.2003

STATEWISE LOCATION OF URBAN HAATS during Nith Plan Period

```
Region State No.of Urban Haat Locations sanctioned

Northern Region Haryana 1 Uchana Himachal Pradesh - - J&K 2 Jammu, Srinagar Punjab - -
```

```
Rajasthan 2 Jodhpur, Jaipur

Central Region Uttar Pradesh 2 Agra, Kanpur,
Uttaranchal 1 Dehradun

Eastern Region West Bengal 1 Kolkata
Orissa 1 Bhubaneshwar
Bihar - -
Jharkhand 1 Ranchi,
Sikkim - -
Southern Region Andhra Pradesh 1 Tirupati
Tamilnadu - -
Kerala 1 Thiruvanthapuram
Pondicherry - -
A & Nicobar Islands - -
Karnataka - -

Western Region Gujarat 1 Ghandhi Nagar,
Maharashtra - -
Goa - -
Madhya Pradesh 1 Bhopal
Chhatisgarh 1 Raipur

North Eastern Region Assam 1 Guwahati
Meghalaya - -
Manipur - -
Arunachal Pradesh - -
Nagaland - -
Tripura 1 Agartala
```