

**GOVERNMENT OF INDIA  
COMMUNICATIONS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:5712  
ANSWERED ON:30.04.2003  
DAMAGE CONTROL MEASURES BY NASSCOM  
AJAY SINGH CHAUTALA

**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

:-

(a) whether the NASSCOM has initiated any damage control measures by sending a delegation to America to create a lobby in favour of Indian IT professionals on the issue of outsourcing of Business Services of call centres; and

(b) if so, the details thereof?

**Answer**

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY(SU THIRUNAVUKKARASAR)

(a) and (b): Yes, Sir. With active support from the Government of India, NASSCOM has been working very closely with US policy makers, media, legislators, customers and US Industry Association to highlight the benefits of outsourcing, creation of jobs and competitiveness of various industries. It has also hired a reputed Public Relations firm to do the lobbying on behalf of the Indian IT Industry. A NASSCOM delegation visited USA in March 2003 and had meetings at New Jersey, Washington D.C., Maryland and Washington.