GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA

UNSTARRED QUESTION NO:6496
ANSWERED ON:07.05.2003
EXPORT OF IT SERVICES/ELECTRONIC COMPONENTS
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Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

:-

(a) the export of IT software services and electronic components during 2000-2001, 2001-2002 and 2002-2003 year-wise separately;

(b) whether a downward trend is anticipated in export of IT services, and software in the coming years; and

(c) if so, the steps taken or being taken by the Government in this regard?

Answer

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY(SU THIRUNAVUKKARASAR)

(a): The export of Computer Software/Services & Electronic Components from 2000-2001 to 2002-2003 is as given below:

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    Value (Rs. Crores)


Year          Software           Components


2000-2001     28350                1828

2001-2002     36500                2200

2002-2003     46500                2400
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(b) and (c): There has been a downward trend in the growth rate of export of IT Software and Services from India because of a series of negative developments. These include US economic recession, the global slow down, WTC disaster and more recently the Iraq war.

Government has taken following steps to promote export of Computer Software and Services:

(i) Awareness programs and focussed Road Shows in collaboration with the Industry, organized periodically in potential markets.

(ii) Financial support to industry for organizing and participating in international fairs, exhibitions & conferences for marketing Indian strength in the sector.

(iii) Bilateral cooperation with other countries strengthened by entering into Memorandum of Understandings (MOUs). These MOUs have been used to provide platform for the industry to establish contacts with counterparts in these countries and to explore and increase possibilities of exports.

(iv) National Association of Software and Service Companies (NASSCOM), with active support from the Government of India, has been working very closely with US policy makers, media, legislators, customers and US Industry Associations to highlight the benefits of outsourcing, creation of jobs and competitiveness of various industries. It has also hired a reputed Public Relations firm to do the lobbying on behalf of the Indian IT Industry in the USA and UK.