

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:5175

ANSWERED ON:25.04.2003

MARKETING FACILITIES TO THE TEXTILE INDUSTRY

A. VENKATESH NAIK;ASHOK NAMDEORAO MOHOL;RAMSHETH THAKUR

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Government has planned to provide state-of-art international marketing facilities for textile industry;
- (b) if so, the details thereof;
- (c) the State-wise number of places where state-of-art international marketing facilities are likely to be provided; and
- (d) the steps taken by the Union Government to boost the export and to provide more facilities to Indian exporters ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGOUDA R. PATIL (YATNAL))

(a) to (c) Government has launched a centrally sponsored scheme titled `Apparel Parks for Exports Scheme`, with the following objectives:-

- i) To give a focussed thrust for setting up of modern apparel manufacturing units of international standards, which will work as one-stop-shop for reputed international buyers.
- ii) To give fillip to domestic production to meet competition from imports and to promote exports in this sector.

The central assistance under the scheme would be given to the extent of 75% of the capital expenditure incurred by the State Governments on the infrastructural facilities of the Apparel Park, subject to a maximum of Rs.10 crores, while the remaining 25% will be borne by the State Government/ agency. The Central Government will also provide a sum upto Rs. 5 crores for setting up of an effluent treatment plant, creche/s, any multi purpose centre/hall for marketing /display etc. Besides, the Central Government will provide grant upto 50% of the cost of any training facility created in the park upto a maximum of Rs.2 crores. The detailed guidelines of the Scheme are available on Ministry of Textiles` website <http://www.texmin.nic.in>.

The Project Approval Committee, constituted under the guidelines of the `Apparel Park for Exports` scheme, has accorded in-principle approval to the nine project proposals for setting up Apparel Parks at Tronica City & Kanpur (U.P.), Surat (Gujarat), Thiruvananthapuram (Kerala), Visakhapatnam (Andhra Pradesh), Ludhiana (Punjab), Bangalore (Karnataka) and Tirupur & Kanchipuram (Tamil Nadu).

Besides, the Government is also providing assistance to the Apparel Export Promotion Council (AEPC) for setting up Apparel International Mart (AIM) at Gurgaon (Haryana), which would have an exhibition complex and also provide a world class permanent display facility to apparel exporters. The Export Promotion Council for Handicrafts is also setting up India Exposition Mart at Greater Noida (U.P.).

(d) Government have been taking several steps from time to time to boost the textile export and to provide more facilities to Indian textile exporters Some of the important initiatives are:

- i) The Government has de-reserved the woven segment of readymade garment from the SSI sector. It has also raised the SSI investment limit for knitted segment to Rs. 5 crores.
- ii) The Technology Upgradation Fund Scheme (TUFS) has been made operational from 1-4-1999 to facilitate the modernisation and upgradation of the sector.
- iii) Weaving, processing and garment machinery, which are covered under TUFS, have been extended the facility of accelerated depreciation at the rate of 50%. Cost of machinery has also been reduced through Fiscal Policy measures. This further encourages modernisation.
- iv) With a view to encouraging backward integration, the custom duty on shuttleless looms and other important textile machinery items has been brought down to 5%.
- v) National Institute for Fashion Technology (NIFT), its six branches and Apparel Training & Design Centres (ATDCs) are running various courses/programmes to meet skilled manpower requirements of textile industry especially apparel in the field of design, merchandising and marketing.
- vi) Facilities by way of eco-testing laboratories have been created to enable exporters to get the garments pre-tested for conforming to the requirements of importing countries.
- vii) The Government has launched a centrally sponsored scheme titled `Apparel Park for Export Scheme` for imparting focused thrust for setting up of apparel manufacturing units of international standards at potential growth centres and to give fillip to exports.

viii) For upgrading infrastructure facilities at important textile centers, a scheme `Textile Centre Infrastructure Development Scheme (TCIDS) has been launched.