

**GOVERNMENT OF INDIA  
NON-CONVENTIONAL ENERGY SOURCES  
LOK SABHA**

UNSTARRED QUESTION NO:4873

ANSWERED ON:24.04.2003

BROADCAST OF A WEEKLY PROGRAMME NAI ROSHANI NAI DISHAYEN

DUMPA MARY VIJAYAKUMARI;GANTA SRINIVASA RAO;UTTAMRAO NATHUJI DHIKALE

**Will the Minister of NON-CONVENTIONAL ENERGY SOURCES be pleased to state:**

(a) whether the Government had launched radio broadcast of a weekly programme `Nai roshani nai dishayen` to disseminate information regarding the use of non-conventional energy sources like solar energy, wind energy, hydro electricity and bio-energy as easy alternatives in view of the shortage of conventional power;

(b) if so, whether the programme was completely successful and effective in its objective;

(c) if so, the reasons for the discontinuation of this popular programme all of a sudden;

(d) whether the Government propose to restart the broadcast of this edifying programme giving correct information about methods of utilization in view of the current requirement of exploration of non-conventional sources; and

(e) if so, the time by which the broadcast of the programme is likely to be restarted?

**Answer**

MINISTER OF STATE OF THE MINISTRY OF NON-CONVENTIONAL ENERGY SOURCES (SHRI M. KANNAPPAN)

(a), (b) & (c) : Under its Information & Public Awareness Programme, the Ministry of Non-Conventional Energy Sources (MNES) through Directorate of Advertising & Visual Publicity (DAVP) got prepared 15 episodes regarding the use of non-conventional energy sources like solar energy, wind energy, etc. and their weekly broadcast for 15 weeks. These episodes were broadcast during 22nd December, 2002 to 30th March, 2003 from different radio channels of All India Radio (AIR). DAVP has informed that these episodes have generated a lot of enquiries about non-conventional energy sources. These episodes were broadcast on weekly basis for 15 weeks as envisaged and there was no discontinuation.

(d)&(e): At present, MNES has no plan to repeat the broadcast of these episodes.