GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:488 ANSWERED ON:21.11.2002 PUBLICATION OF NEWSPAPERS MAGAZINES FROM ORISSA BHARTRUHARI MAHTAB

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of weekly, fortnightly, monthly and daily newspapers/magazines published from Orissa, language-wise;

(b) the method of verifying the circulated number of copies of these magazines by the Government and the number of circulated copies of the major dailies; and

(c) the amount paid by the Government for advertisement to these dailies during the last three years, year-wise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) Details of registered daily, weekly, fortnightly and monthly newspapers/magazines in varies languages published from Orissa are given in Annexure- I.

(b) : The Registrar of Newspapers for India (RNI) verifies circulation claims of hewspapers by scrutiny of the prescribed documents which are submitted by the publisher. Verification of original records at the premises of the publication when requested by the publisher is also done. RNI carries out spot-checks at the place of publication /printing of newspaper and on scrutiny of the documents/record/spot verification, the circulation claimed by the publisher is declared fully established, lower established or unestablished, as the case may be. Details of major newspapers published from Orissa with their claimed circulation for the year 2001 are given in Annexure –II.

(c): During the years 1999-2000, 2000-2001 and 2001-2002; the amount of advertisements issued by the Directorate of Advertising and Visual Publicity (DAVP) to the newspapers/periodicals published from Orissa was Rs.1.29 crores, Rs.1.12 crores and Rs.1.35 crores, respectively.