

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2974

ANSWERED ON:07.12.2000

DEVELOPMENT OF TOURISM

ALE NARENDRA;BHARTRUHARI MAHTAB;JAIBHAN SINGH PAWAYA;RAMKRISHNA KUSMARIA;TEJVEER SINGH

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) the names of projects/proposals received from the State Governments for the development of tourism/tourism infrastructure during 1999-2000 & 2000-2001, State-wise;
- (b) the names of projects cleared by the Union Government and the funds allocated and released therefor during 1999-2000 and 2000-2001, project-wise, alongwith the reasons for not clearing the remaining projects;
- (c) the criteria adopted for sanctioning of projects;
- (d) the names of the projects completed in each State so far, and the amount spent thereon;
- (e) the reasons for delay in the completion of remaining projects; and
- (f) the steps being taken to promote tourism in the country?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTH KUMAR)

(a) to (c): In consultation with the State Govts./UT Administrations, the Department of Tourism, Govt. of India sanctioned 415 projects for 1999-2000 amounting to Rs.94.60 crores for schemes like Construction of Tourist Complex, Tourist Bungalow, Budget Accommodation, Yatri Niwas, Wayside Amenities, Fairs & Festivals etc. which were complete as per guidelines for grant of Central financial assistance. Department of Tourism has also prioritised 476 projects during 2000-2001 for an amount of Rs.148.51 crores in consultation with State Governments/UT Administrations. The details of the projects sanctioned during 1999-2000 and prioritised for 2000-2001 are enclosed.

(d) and (e): Implementation of the projects is primarily the responsibility of the State governments/UT Administrations and the Central Govt. reviews the implementation. The maximum period for completion of infrastructure projects is 30 months.

(f) : The Department of Tourism has taken various steps to promote tourism in the country, such as: -

- Creating awareness by way of advertising in print and electronic media and organising seminars/workshop on tourism.
- steps for Human resource Development.
- active marketing and promotion both domestic and overseas and use of Information Technology for professional marketing.
- improvement in infrastructure.
- improvement in product quality etc,