

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:5143  
ANSWERED ON:26.04.2002  
SCHEME TO BOOST EXPORT  
ANANTA NAYAK

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the Government have introduced some incentive schemes to boost exports during the past years;
- (b) if so, the details of those schemes and the allocation made under these schemes during last three years;
- (c) the specific steps taken to implement those schemes; and
- (d) the details of fresh schemes of the Government to boost the export during coming years?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY ( SHRI RAJIV PRATAP RUDY )

(a) to (c): Two specific Schemes ASIDE (Assistance to States for InfrastructuraDevelopment for Exports) and MAI (Export Enhancement and Export Studies - Market Access Initiative) have been introduced in the last two years to facilitate growth of exports . Under ASIDE assistance is provided to State Governments to create appropriate infrastructure for export growth. The allocation under this Scheme would be on the twin criteria of gross exports and the rate of growth of exports from different states. A provision of Rs. 330 crores has been proposed for this scheme in the budget for the year 2002-03.

MAI Scheme is designed to fund market promotion efforts abroad on a country- product - focus approach.This amount can be used for marketing studies, warehousing faicilities, setting up of showrooms, participation in International Trade Fairs, Seminars etc.In the year 2001-2002 an allocation of Rs. 14.5 crores was made. In 2002-2003 this amount has been increased to Rs. 42 crores.

(d) : The Government proposes to formulate a scheme for the promotion of towns of export excellence. These are industrial cluster towns which are exporting a substantial portion of their products which are world class. Some such examples are Tirupur for hosiery, Panipat for woollen blankets and Ludhiana for woollen knitwear. It is intended to grant the Export Promotion Capital Goods facility to the common service providers in these clusters. The recognised associations in these towns would be eligible for Market Access Initiative (MAI) funds as also priority assistance for funds from the ASIDE Scheme.