

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:6508
ANSWERED ON:09.05.2002
IMPROVING ALL INDIA PROGRAMMES
E. PONNUSWAMY

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government are considering to improve All India Radio for the benefit of the future generations; and
- (b) if so, the steps taken/proposed to be taken in this regard?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b) : Yes, Sir. All India Radio always endeavours to improve its services. Prasar Bharati has intimated that the steps taken in this regard include introduction of phone – in programmes, radio – on – demand service, news – on phone service, and expansion of FM transmission network. Radio coverage by non-terrestrial means has been enhanced through introduction of Direct – to – Home digital radio broadcasting service. All India Radio has also introduced Internet broadcasting.