

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4036  
ANSWERED ON:18.04.2002  
COMMISSIONING OF PROGRAMMES OF DD  
UMMAREDDY VENKATESWARLU

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether there is a major mismatch between the resources of Doordarshan and the programmes it produces;
- (b) if so, whether 35% of the programmes of DD are commissioned from outside sources;
- (c) if so, the details thereof and the reasons therefor;
- (d) whether efforts have been made by Doordarshan to reduce outside commissioned programmes to only a maximum of 20% of programmes;
- (e) if so, the details thereof and the steps proposed to be taken to activate the in-house programmes; and
- (f) if not, the reasons therefor?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

- (a): No Sir.
- (b): No Sir.
- (c) Does not arise.
- (d) Prasar Bharati has intimated that efforts are being made to reduce sourcing of programmes from outside to the minimum, but no percentage has been fixed in this regard.
- (e) &(f): The entire publicity work for the Ministry of Rural Development and Health & Family Welfare is being done through DD Network in all the States of the country in different languages. Regional Kendras have been activated to produce programmes on different subjects. Doordarshan Kendras have also been guided to produce programmes on rural development.