

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1828
ANSWERED ON:14.03.2002
TARGET SET FOR DOORDARSHAN IN TENTH FIVE YEAR PLAN
ANANDRAO ADSUL

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the working group on the 10th Five Year Plan for the Information and Broadcasting in its report has set ambitious targets for Doordarshan;
- (b) if so, the details thereof; and
- (c) the extent to which the Union Government have accepted its suggestions?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b): The Report of the Working Group on Information and Broadcasting Sector for 10th Five Year Plan, constituted by the Planning Commission, has, inter-alia, made the following recommendations for Doordarshan:

- ? digitalization of production facilities;
- ? automation of studios and transmitters;
- ? expansion of the reach to the remaining potential TV population;
- ? investment in Digital Terrestrial Transmission after its commercial viability is established;
- ? starting of IT-enabled multimedia services on pilot basis.

(c): The Tenth Five Year Plan relating to the Ministry of Information and Broadcasting has not been finalised by the Planning Commission so far.