

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2028
ANSWERED ON:15.03.2002
EXPORT OF SPORTS GOODS .
SHRINWAS DADASAHEB PATIL

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the exports of sports goods particularly cricket goods has declined during the past few years;
- (b) if so, the details thereof;
- (c) whether the Government have given any attention to the problems of the sports manufacturers; and
- (d) if so, the details of incentives given to sports manufacturers?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) & (b) : Despite global recession, Indian sports goods could able to achieve a growth of 725% in Rupee terms during 2000-2001. The details of cricket goods are given as follows:

(Value in Crores)

Sl.No Item of Export Export during 1999-2000 Export during 2000-2001 %age increase & Decrease

1 Cricket Bats 13.22 14.66 5.25%

2 Cricket &
Hockey Balls 06.81 06.20 -13.38%

3 Protective
Equipment for
Cricket 24.35 29.16 13.52%

(c) & (d) : In order to facilitate the Sports Goods exporters the Government has taken the following measures:-

- (i) fixation of duty drawback and DEPB rates;
- (ii) assistance to individual exporters for participation in international fairs etc
- (iii) assistance for market promotion through Sports Goods Export Promotion Council
- (iv) ensuring availability of raw material.