

**GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:1601
ANSWERED ON:13.03.2002
PROMOTION OF AGRO AND RURAL INDUSTRIES
ANANTA NAYAK

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

- (a) whether Government have a proposal to promote Agro and rural Industries in the country;
- (b) whether any emphasis is being laid on promoting these Industries during Tenth five Year Plan;
- (c) if so, the programme proposed thereon; and
- (d) the details thereof, State-wise?

Answer

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI KARIYA MUNDA)

(a) to (d): The Government through the Khadi and Village Industries Commission (KVIC) is already implementing the Rural Employment Generation Programme (REGP) throughout the country for the development of Khadi and Village Industries including agro and rural industries. It has been decided to continue the REGP during the 10th Plan period i.e. upto 31.3.2007. The target for the 10th Plan is to generate additional employment opportunities for 2.0 million persons. Besides REGP, the KVIC is continuing with its other promotional activities for the KVI sector during 10th Plan Period.

Moreover, for the development and promotion of Khadi sector, the Government of India has also announced a package on 14.05.2001. The main features of this package consist of a Rebate Policy for five years, option of rebate and Market Development Assistance (MDA), Insurance Cover to Khadi artisans, emphasis on improvement of Khadi products, creation of packaging and design facilities, measures to promote marketing, brand building, cluster development etc.