

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:502
ANSWERED ON:04.03.2002
MOUS SIGNED BY ITDC .
N.T. SHANMUGAM

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether the India Tourism Development Corporation (ITDC) has signed a number of MoUs with various Organizations and State Governments;
- (b) if so, whether various divisions of ITDC have been converted into independent business units;
- (c) if so, the details of these profit making units; and
- (d) the time frame by which these are likely to benefit the Government?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b), (c) and (d): Yes, Sir. ITDC has signed number of MOUs with various Organisations and State Governments for expanding its business activities and promoting tourism. The Corporation has also converted the following four existing Divisions into independent profit centers which will maintain its separate accounts w.e.f. 01.04.2002 and their profitability shall depend upon market forces:

1. Ashok Reservation and Marketing Services.
2. Ashok Creatives.
3. Ashok Consultancy and Engineering Services.
4. Ashok Manpower Development Centre.